

# Capture the Fracture® Partnership Guidance for Policy Shaping

## Executive Summary

### The Headline

Fragility fractures are the broken bones **which cripple millions of adults** and can be prevented with proven and effective therapies.

### The Problem

Fragility fractures **affect millions of individuals globally**. It is estimated that **13.5 million fractures per year** will occur by 2025 with a cost of **\$400 billion** to global **healthcare** systems. It is a problem which has been **overlooked by** policy makers **for too long** and is set to **rise exponentially** with the expanding elderly population. However, a **solution exists**.

### The Solution

**Capture the Fracture® Partnership - Guidance for Policy Shaping** provides a **step-wise approach** to building policy which is not only based on decades of dedicated, rigorous research but has also been repeatedly shown to **improve patient outcomes, save money and save lives**. It is targeted at the highest risk group; those who have already fractured, and so is termed **Post-Fracture Care**. This guidance document outlines four simple building blocks of an effective policy response:



#### CATCH FRACTURES EARLY

Ensure that those who have fractured are identified for treatment



#### TREAT FRACTURES WELL

Employ world-class models of *Post-Fracture Care* to treat those identified



#### LIFETIME PREVENTION

Encourage healthy ageing through straightforward public health measures



#### ENHANCE ENGAGEMENT

Empower the public to understand the problem and become part of the solution

## The Bottom Line

**Fragility fractures, like other chronic diseases, are not going away.**

However, unlike other chronic diseases, there is a solution which is tried, tested and ready to use. It will **reduce fractures by up to 50%**, it will deliver **financial savings**, it will **save lives**.



*An IOF initiative, supported by Amgen and UCB  
in collaboration with the University of Oxford.*