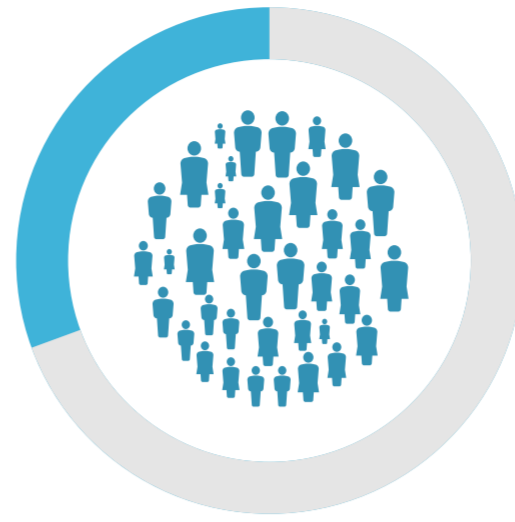


WHY PRIORITISE POST FRACTURE CARE (PFC) NOW?

**IN YOUR COUNTRY,
OSTEOPOROSIS-RELATED
FRACTURES**

**ARE EXPENSIVE AND DANGEROUS
AND ARE BECOMING MORE COMMON**



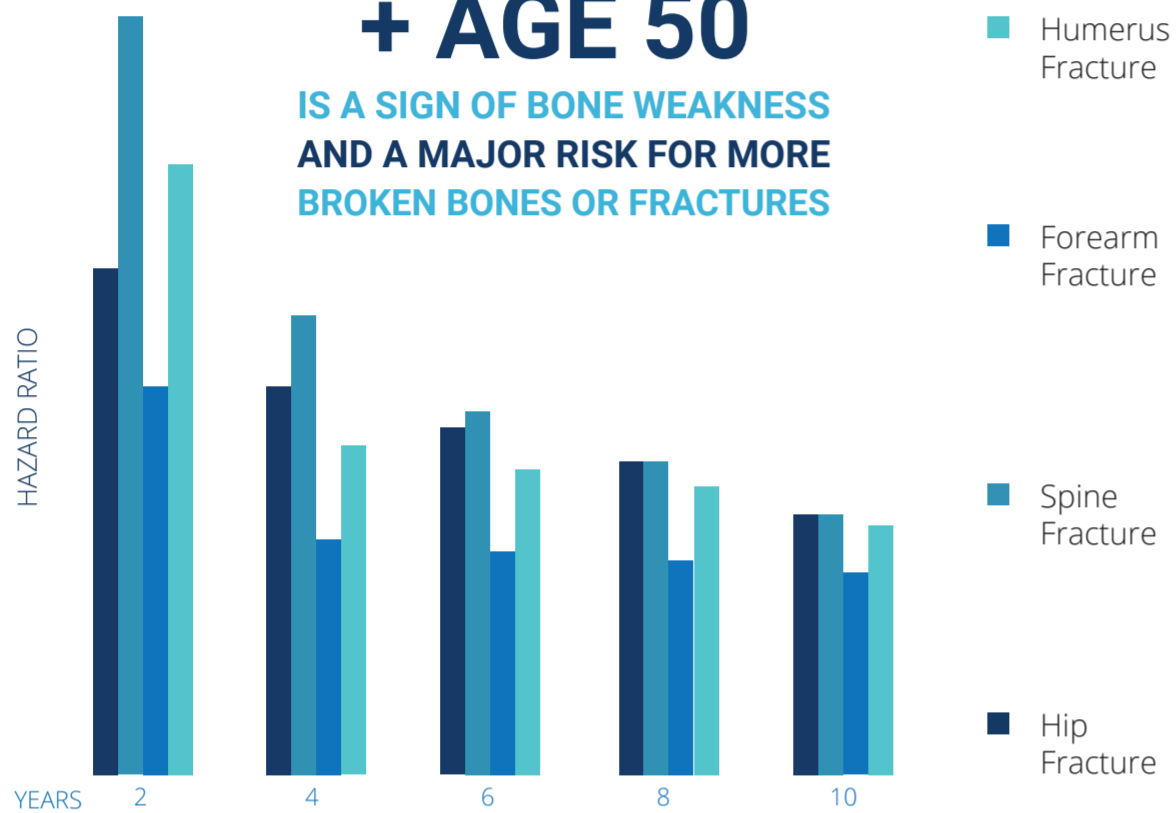
**RISK OF DYING IN THE FIRST YEAR
AFTER HIP FRACTURE**

**+30%
FOR
PEOPLE
+60**

BREAKING A BONE AFTER A FALL

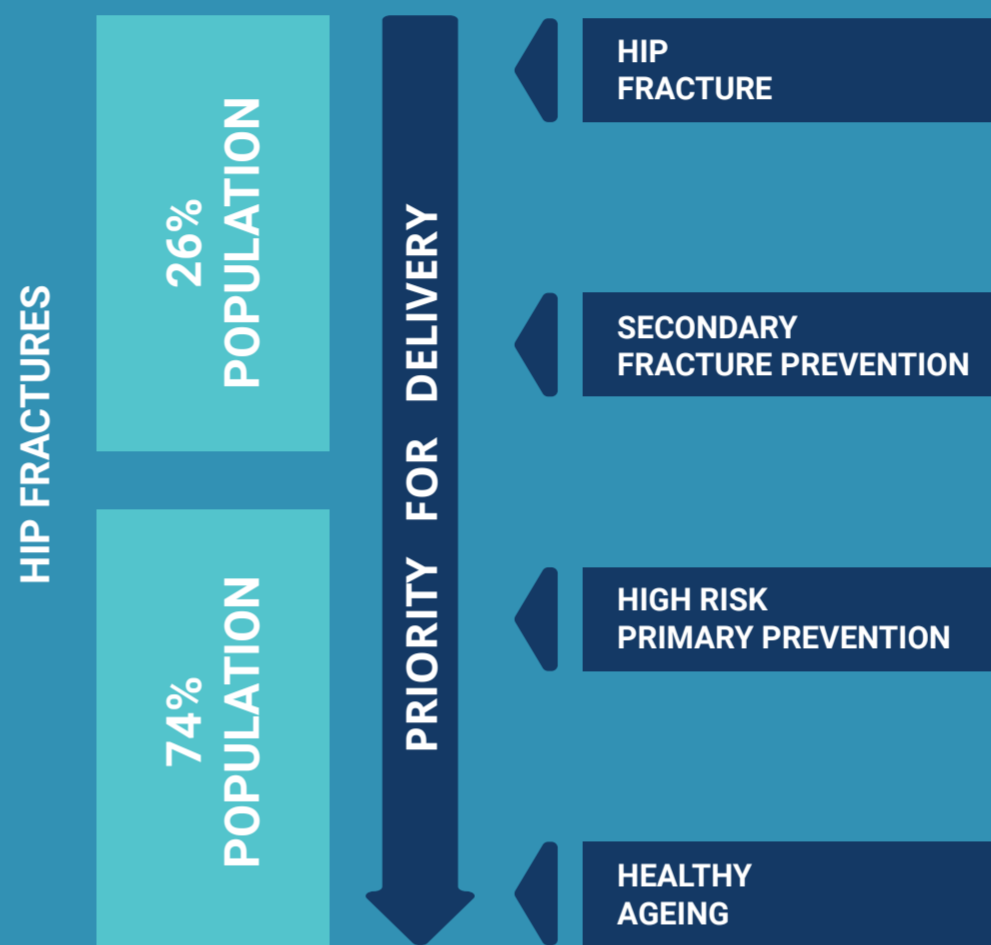
+ AGE 50

IS A SIGN OF BONE WEAKNESS
AND A MAJOR RISK FOR MORE
BROKEN BONES OR FRACTURES



**RISK OF RE-FRACTURE IS PARTICULARLY
HIGH FOR THE NEXT 2 YEARS**

PRIORITIZE PFC DELIVERY



**LIMITED HEALTHCARE
RESOURCES?**

**MORE
COST-EFFECTIVE
TO TARGET PATIENTS
WHO HAVE ALREADY
FRACTURED
THAN TRYING TO
PREVENT THE
1ST FRACTURE**

PFC PROGRAM

**A CARE SYSTEM WITH A MULTIDISCIPLINARY,
COORDINATOR BASED TEAM THAT
ASSESSES, TREATS AND MONITORS
FRACTURE PATIENTS TO STRENGTHEN
THEIR BONES AND PREVENT MORE FRACTURES**

POST-FRACTURE CARE
PROGRAMS

IDENTIFY
FRAGILITY FRACTURE
PATIENTS

INVESTIGATE

AND ASSESS
FRACTURE RISK

INITIATE

PERSONALISED
TREATMENT

MONITOR

FOR TREATMENT
INITIATION & ADHERENCE

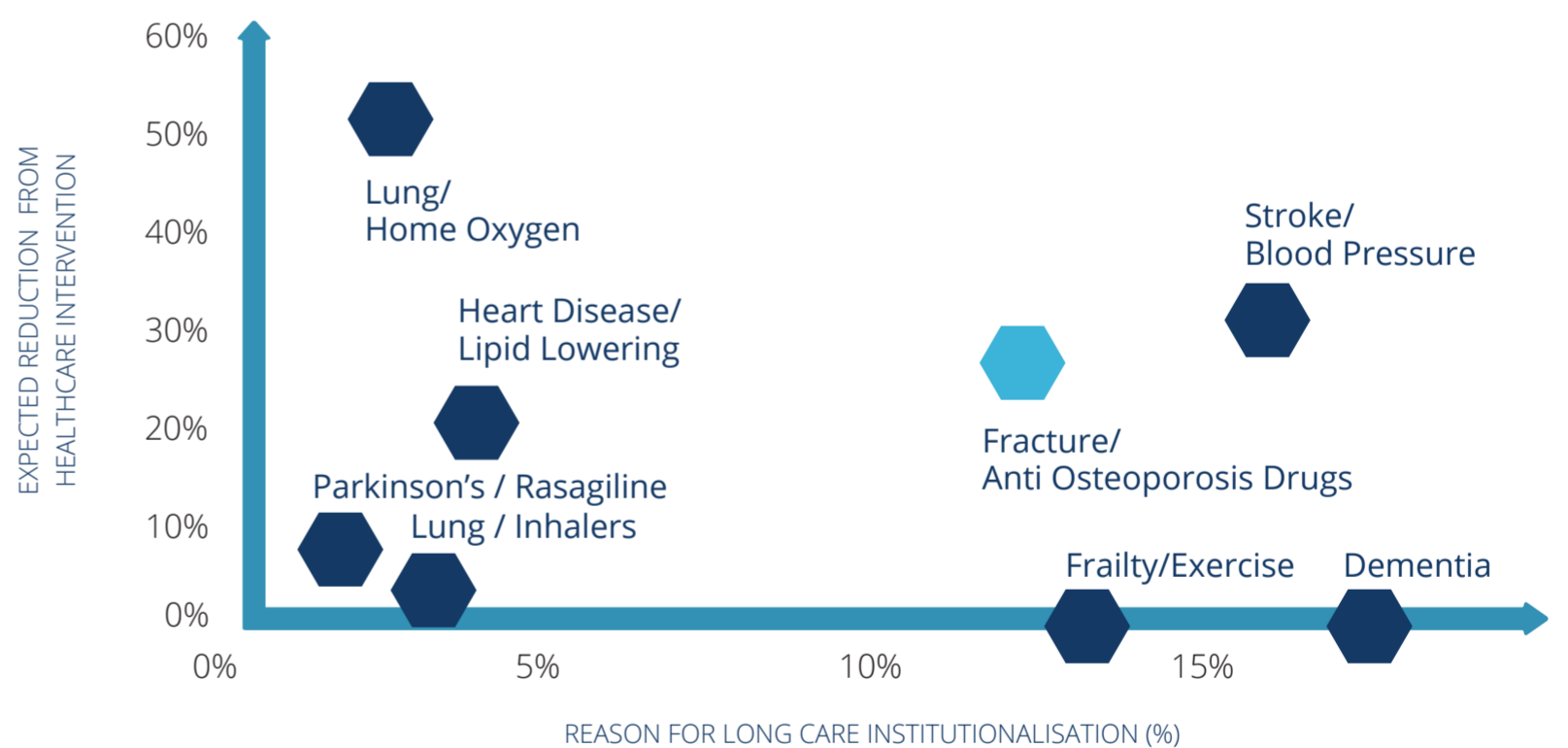
BENEFITS TO YOUR
HEALTHCARE SYSTEM

- FEWER RE-FRACTURES
- FEWER SECONDARY CARE ADMISSIONS
- FEWER OPERATIONS
- FEWER CARE HOME ADMISSIONS



PRIMARY CARE

COMPARING CAUSE FOR LONG TERM CARE AND EXPECTED BENEFIT FROM TREATMENT



THE CARE PATHWAY AFTER A
FRACTURE CROSSES MANY MEDICAL
SPECIALTIES, THE LACK OF OVERALL
RESPONSIBILITY IS WHY

**MOST PATIENTS
ARE UNTREATED**

**& GO ON TO HAVE
AVOIDABLE
FRACTURES**

SECONDARY CARE SETTING

PRIMARY CARE COMMUNITY SETTING



COORDINATED COMMUNICATION
BETWEEN HCPS HELPS CLOSE
THE CARE GAP

START A PFC COORDINATION PROGRAM!

CAPTURE THE FRACTURE[®]

OFFERS INTERNATIONALLY
VALIDATED RESOURCES &
A QUALITY FRAMEWORK TO ENSURE
YOUR PFC DELIVERS BENEFITS

- STANDARDS & KPIS
- MENTORSHIP
- TRAINING
- RESOURCES
- DIGITAL TOOL
- BENEFIT CALCULATOR
- RECOGNITION